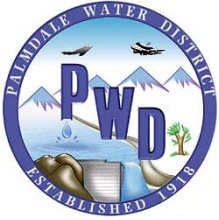


PALMDALE WATER DISTRICT

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December 17, 2014

FOR IMMEDIATE RELEASE

Contact: Mike McNutt, PIO: 661-456-1041 (w), 614-390-7930 (c), email: pio@palmdalewater.org

Palmdale Water District to Host Holiday Customer Appreciation Day

Palmdale, CA – The Palmdale Water District’s first Holiday Customer Appreciation Day is slated for December 20, 2014 from 9am - 12pm at the District’s offices located at 2029 East Avenue Q. Free food, refreshments, and Holiday Cheer will be available for all who attend. Families are encouraged to bring their kids as Santa will be here to take pictures and listen to the wish lists of the children.

The District has prioritized establishing a strong relationship with the community so we can best understand the needs of our residents. “We are excited to host an event like this for both the children and the adults in our community,” said Kathy Mac Laren, Water Board President. “I encourage all families to come and get a picture with Santa, eat some food, and learn about your water bill and the new rate restructure.”

All children who want to have their picture taken with Santa will receive a free photo before they leave. Face painting and balloons will be available for children and adults to get into the Holiday spirit. 104.9 JUAN FM will be here broadcasting live to add to the excitement and festivities.

“Our ratepayers are without a doubt our top priority,” said Water Board Director Robert Alvarado. “Therefore, we provide them with the very best customer service possible and with affordable rates. We are all here to serve them well.”

For the adults, District staff will be available to answer questions about your water bill, how the rate restructure will affect you, and what the agency is doing to ensure that the community continues to have safe, clean water.

Conservation personnel will also be available to answer questions regarding the Cash for Grass Program, all other rebate programs available, and will have low-flow shower heads and garden nozzles as giveaways.

For more information on our event, please call 661-947-4111.

Or visit our webpage at: www.palmdalewater.org.

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