

MINUTES OF MEETING OF THE OUTREACH COMMITTEE OF THE PALMDALE WATER DISTRICT, APRIL 20, 2022:

A meeting of the Outreach Committee of the Palmdale Water District was held Wednesday, April 20, 2022, at 2029 East Avenue Q, Palmdale, CA 93550 and via teleconference. Chair Mac Laren-Gomez called the meeting to order at 3:00 p.m.

1) Roll Call.

Attendance:

Committee:

Kathy Mac Laren-Gomez, Chair

Don Wilson, Committee Member

Others Present:

Dennis LaMoreaux, General Manager

Adam Ly, Assistant General Manager

Judy Shay, Public Affairs Director

Claudia Bolanos, Resource & Analytics Spvrs.

Scott Kellerman, PWD Director

Dawn Deans, Executive Assistant

0 members of the public

2) Adoption of Agenda.

It was moved by Committee Member Wilson, seconded by Chair Mac Laren-Gomez, and unanimously carried by all members of the Committee present at the meeting to adopt the agenda, as written.

3) Public Comments for Non-Agenda Items.

There were no public comments for non-agenda items.

4) Action Items: (The Public Shall Have an Opportunity to Comment on Any Action Item as Each Item is Considered by the Committee Prior to Action Being Taken.)

4.1) Consideration and Possible Action on Approval of Minutes of Meeting Held March 16, 2022.

It was moved by Committee Member Wilson, seconded by Chair Mac Laren-Gomez, and unanimously carried by all members of the Committee present at the meeting to approve the minutes of the Outreach Committee meeting held March 16, 2022, as written.

4.2) Discussion of the District's Response to the Drought. (Public Affairs Director Shay/Resource & Analytics Supervisor Bolanos)

Public Affairs Director Shay stated that drought messages will be included on water bills beginning in May, a flyer regarding new restrictions will be included as a billing insert, and social media posts have increased.

Resource & Analytics Supervisor Bolanos then stated that staff is continuing its outreach to the District's highest water users to ensure they are informed of drought restrictions, the Antelope Valley Water Conservation Roundtable group continues to meet regarding consistent drought messages, and the water class for water waste fines is still under development.

4.3) Discussion of 2022 Outreach Activities. (Public Affairs Director Shay)

a) Outreach Report.

Public Affairs Director Shay then stated that a written Outreach Report of current events through April 13, 2022 was included with the agenda packets if there are any questions and then updated the Report including press releases, articles in various print publications, increased social media interactions on Facebook, Instagram, and Twitter, and a Café con Leche interview.

b) Upcoming Events/2022 Plans.

She then stated that upcoming events include continued messaging on the drought, an article regarding mandatory conservation will be included in the City of Palmdale's upcoming magazine, and the Water Ambassadors Academy is scheduled for April 13, 20, 27, and 30 at the Leslie O. Carter Water Treatment Plant.

5) Reports.

5.1) Lobbying Activities. (Assistant General Manager Ly)

Assistant General Manager Ly stated that two legislative update reports have been provided to the Board with one report specifically related to water and then provided a brief overview of proposed legislation regarding the Brown Act and remote

meetings, studies for development fees, CEQA, and enforcement of COVID-19 vaccinations.

6) Board Members' Requests for Future Agenda Items.

Chair Mac Laren-Gomez stated that the Board will be taking things to the next level of engagement, and this will be a topic of discussion at future Outreach Committee meetings.

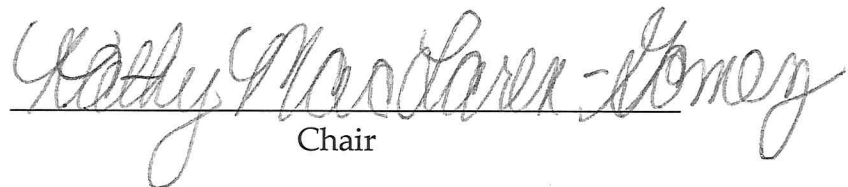
There were no requests for future agenda items.

7) Date of Next Committee Meeting.

It was stated that the next Outreach Committee meeting will be held May 24, 2022 at 3:00 p.m.

8) Adjournment.

There being no further business to come before the Outreach Committee, the meeting was adjourned at 3:27 p.m.


Chair