

MINUTES OF STRATEGIC PLAN SPECIAL MEETING WORKSHOP OF THE BOARD OF DIRECTORS OF THE PALMDALE WATER DISTRICT, OCTOBER 3, 2022:

A Strategic Plan Special Meeting Workshop of the Board of Directors of the Palmdale Water District was held Monday, October 3, 2022, at 2029 East Avenue Q, Palmdale, California, in the Board Room of the District office. President, Gloria Dizmang, called the meeting to order at 4:02 p.m.

1) Pledge of Allegiance.

At the request of President Dizmang, Information Technology Manager Stanton led the pledge of allegiance.

2) Roll Call.

Attendance:

Gloria Dizmang, President
Vincent Dino, Vice President
Don Wilson, Treasurer
Kathy Mac Laren-Gomez, Secretary
Scott Kellerman, Director

Others Present:

Dennis LaMoreaux, General Manager
Adam Ly, Assistant General Manager
G. Ross Trindle, General Counsel
Dennis Hoffmeyer, Finance Manager
Angelica Barragan-Garcia, Human Resources Dir.
Chris Bligh, Facilities Manager
Scott Rogers, Engineering Manager
Peter Thompson II, Resource & Analytics Dir.
Mynor Masaya, Operations Manager
James Stanton, Information Technology Manager
Judy Shay, Public Affairs Director
Tara Rosati, Customer Care Supervisor
Dr. Bill Mathis, The Mathis Consulting Group
Dawn Deans, Executive Assistant
0 members of the public

3) Adoption of Agenda.

It was moved by Director Mac Laren-Gomez, seconded by Director Dino, and unanimously carried by all members of the Board of Directors present at the meeting on the following roll call vote to adopt the agenda, as written:

President Dizmang – aye
Director Dino – aye

Director Wilson – aye
Director Mac Laren-Gomez – aye
Director Kellerman – aye

4) Action Items – Action Calendar: (The Public Shall Have an Opportunity to Comment on Any Action Item as Each Item is Considered by the Board of Directors Prior to Action Being Taken.)

4.1) Workshop, Consideration, and Possible Action on Palmdale Water District’s 2022 Strategic Plan. (General Manager LaMoreaux/Dr. Bill Mathis, The Mathis Group)

General Manager LaMoreaux stated that Strategic Initiative No.’s 1, 2, and 3 were reviewed at the August 29, 2022 Strategic Plan Special Meeting Workshop. Draft updates to Strategic Plan Initiative No.’s 4, 5, and 6 were then discussed for future Board action as follows:

Strategic Initiative No. 4 – Financial Health and Stability:

- Pursue grant funding for District projects and operations
- Maintain the five-year financial plan adopted as part of the 2019 Water Rate Study, including the five-year Capital Improvement Plan
- Conduct and adopt a 2024 five-year Water Rate Plan
- Build adequate reserve levels and achieve high-level bond rating
- Seek potential revenue sources from vacant District properties
- Monitor finances, operations, and projects affected by emergencies
- Digitize and document departmental workflows

Strategic Initiative No. 5 – Regional Leadership:

- Continue to provide opportunities and information for local businesses and agencies to contract with the District
- Continue to collaborate with neighboring water agencies and move to include more agencies throughout and outside of the Antelope Valley through Greater Antelope Valley Mutual Response Agreements and emergency response exercises
- Develop working relationships and mutually beneficial projects with other water agencies in the District’s region
- Develop strategies, alliances, and funding to make Littlerock Dam and Reservoir recreational again

- Continue Memorandum of Understanding with United Water Conservation District to combine political forces to obtain grant funding and research other joint cooperative regional efforts
- Continue representation on larger regional organizations such as the California Special Districts Association (CSDA) and the Association of California Water Agencies (ACWA) and assist with the growth and influence of the Special Districts Association of North Los Angeles County, a CSDA local chapter

Strategic Initiative No. 6– Customer Care, Advocacy and Outreach:

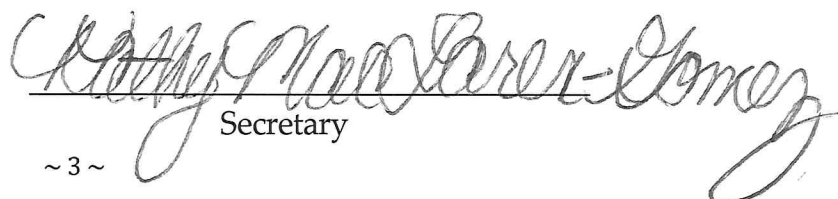
- Enhance customers’ experience through communication and feedback
- Expand and market additional payment options
- Continue to increase public awareness of current programs and services through traditional and new media platforms
- Engage elected officials and the public on the importance of local and state water reliability issues
- Complete conversion to an Advanced Metering Infrastructure (AMI) to increase customers’ knowledge of water use and promote customer self-help portal
- Continue to increase public awareness of the on-going drought and the importance of conservation efforts
- Publicize, engage, and educate the community about Pure Water AV

The continuing drought, vacant District properties, document imaging systems, developing a minimum reserve policy and when to use reserves, the process for addressing Strategic Plan Initiatives, presentations to local Chambers of Commerce on contracting with the District, a workshop for reopening the Littlerock Dam area, CSDA and ACWA Region 8 District participation, and creating a customer self-help portal were discussed.

General Manager LaMoreaux then stated that a draft 2022 Strategic Plan Initiatives will be prepared and presented to the Board for consideration and approval.

5) Adjournment.

There being no further business to come before the Board, the meeting was adjourned at 5:50 p.m.


Secretary