

**MINUTES OF MEETING OF THE OUTREACH COMMITTEE OF THE PALMDALE WATER DISTRICT, MARCH 15, 2023**

*A meeting of the Outreach Committee of the Palmdale Water District was held Wednesday, March 15, 2023, at 2029 East Avenue Q, Palmdale, CA 93550. Chair Mac Laren-Gomez called the meeting to order at 2:00 p.m.*

**1) Roll Call.**

**Attendance:**

Committee:

Kathy Mac Laren-Gomez, Chair

Gloria Dizmang, Committee Member

**Others Present:**

Dennis LaMoreaux, General Manager

Adam Ly, Assistant General Manager

Dennis Hoffmeyer, Finance Manager

Judy Shay, Public Affairs Director

Danielle Henry, Executive Assistant

Patricia Guerrero, Management Analyst

0 members of the public

**2) Adoption of Agenda.**

It was moved by Committee Member Dizmang, seconded by Chair Mac Laren-Gomez, and unanimously carried by all members of the Committee present at the meeting to adopt the agenda, as written.

**3) Public Comments for Non-Agenda Items.**

There were no public comments for non-agenda items.

**4) Action Items: (The Public Shall Have an Opportunity to Comment on Any Action Item as Each Item is Considered by the Committee Prior to Action Being Taken.)**

**4.1) Consideration and Possible Action on Approval of Minutes of Meeting Held January 18, 2023.**

It was moved by Committee Member Dizmang, seconded by Chair Mac Laren-Gomez, and unanimously carried by all members of the Committee present at the meeting to approve the minutes of the Outreach Committee meeting held January 18, 2023, as written.

**4.2) Discussion of the District's Response to the Drought. (Public Affairs Director Shay/Resource & Analytics Supervisor Bolanos)**

Public Affairs Director Shay stated that the District is requesting voluntary conservation of 12% with Board approval of the updated Water Shortage Contingency Plan Stage 2; that patrolling for off-day watering has ended; that a total of 1,626 water waste door tags were issued since last April; and that 9 customers have completed the online class for waiver of the water waste fine after which Chair Mac Laren-Gomez stated that she would like to hear feedback from customers that completed the online course.

**4.3) Discussion of 2023 Outreach Activities. (Public Affairs Director Shay)**

**a) Outreach Report.**

Public Affairs Director Shay provided a detailed overview of the updated written Outreach Report of current events through March 15 including press releases, print publications, participation at various events, customer outreach, and social media highlights and then stated that the Pure Water AV website has debuted.

CSDA Chapter meeting dates and photography entries for the Antelope Valley Fair Exhibit were then briefly discussed.

**b) Upcoming Events/2023 Plans.**

She then stated that upcoming events include a Water-Wise Landscape Conversion 101 Workshop on March 22, Let's Talk H2O! 2023 Water Supply on March 29, Water Ambassadors Academies on April 5, 12, 19 & 22, a Café con Leche Radio Interview on April 17, and Coffee with Director Wilson on April 18.

**4.4) Consideration and Possible Action on a Recommendation on the Proposal Received From Reeb Government Relations for State Lobbying Activities. (Assistant General Manager Ly)**

Assistant General Manager Ly provided an overview of the proposal received from Reeb Government Relations for providing full-service advocacy and funding options for District projects including the Pure Water AV and the Hazard Mitigation Plan, and after a brief discussion of the proposal cost difference from the existing Cost

Sharing Agreement with Puente Basin Water Agency and Valley County Water District and of Mr. Reeb's professional experience, it was moved by Committee Member Dizmang, seconded by Chair Mac Laren-Gomez, and unanimously carried by the members of the Committee present at the meeting that the Committee concurs with staff's recommendation to approve an agreement with Reeb Government Relations for state lobbying activities and that this item be presented to the full Board for consideration at the March 27 Regular Board Meeting.

Federal lobbying services was then briefly discussed.

**4.5) Discussion of Options from the Building Trades for Assistance with District Projects. (No Budget Impact – Chair Mac Laren-Gomez)**

General Manager LaMoreaux stated that staff is preparing a list of grant applications to provide the Building Trades for assistance with District Projects.

**5) Reports.**

**5.1) Lobbying Activities. (Assistant General Manager Ly)**

Assistant General Manager Ly provided legislative updates on AB1337 regarding water shortage enforcement, SB366 regarding long-term water supply, AB1440 regarding permits for groundwater wells, and SB389 regarding investigation of water diversion and basis of right followed by a discussion of the challenges involved with meeting future requirements of zero-emission vehicles.

He then stated that on April 5, staff is scheduled to meet with Assemblymember Carrillo's office to discuss a budget line item in support of the Pure Water AV Project and that information on Save the Water group will be provided at the next Committee Meeting.

**6) Board Members' Requests for Future Agenda Items.**

There were no requests for future agenda items.

7) **Date of Next Committee Meeting.**

After a brief discussion, it was determined that the next Outreach Committee meeting will be held April 12, 2023 at 10:00 a.m.

8) **Adjournment.**

There being no further business to come before the Outreach Committee, the meeting was adjourned at 2:39 p.m.

  
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Chair