



# PALMDALE WATER DISTRICT

A CENTURY OF SERVICE

## BOARD OF DIRECTORS

W. SCOTT KELLERMAN  
Division 1

DON WILSON  
Division 2

GLORIA DIZMANG  
Division 3

KATHY MAC LAREN-GOMEZ  
Division 4

VINCENT DINO  
Division 5

June 21, 2023

## AGENDA FOR A MEETING OF THE OUTREACH COMMITTEE OF THE PALMDALE WATER DISTRICT TO BE HELD AT 2029 EAST AVENUE Q, PALMDALE Committee Members: Kathy Mac Laren-Gomez-Chair, Gloria Dizmang

**TUESDAY, June 27, 2023  
3:00 p.m.**

DENNIS D. LaMOREAUX  
General Manager

ALESHIRE & WYNDER LLP  
Attorneys

**NOTE:** To comply with the Americans with Disabilities Act, to participate in any Board meeting please contact Danielle Henry at 661-947-4111 x1059 at least 48 hours prior to a Board meeting to inform us of your needs and to determine if accommodation is feasible.

Agenda item materials, as well as materials related to agenda items submitted after distribution of the agenda packets, are available for public review at the District's office located at 2029 East Avenue Q, Palmdale (Government Code Section 54957.5). Please call Danielle Henry at 661-947-4111 x1059 for public review of materials.

**PUBLIC COMMENT GUIDELINES:** The prescribed time limit per speaker is three-minutes. Please refrain from public displays or outbursts such as unsolicited applause, comments, or cheering. Any disruptive activities that substantially interfere with the ability of the District to carry out its meeting will not be permitted, and offenders will be requested to leave the meeting. (PWD Rules and Regulations, Appendix DD, Sec. IV.A.)

Each item on the agenda shall be deemed to include any appropriate motion, resolution, or ordinance to take action on any item.

- 1) Roll call.
- 2) Adoption of agenda.
- 3) Public comments for non-agenda items.
- 4) Action Items: (The public shall have an opportunity to comment on any action item as each item is considered by the Committee prior to action being taken.)



- 4.1) Consideration and Possible Action on Approval of Minutes of Meeting held May 23, 2023.
- 4.2) Discussion of 2023 Outreach Activities. (Public Affairs Director Shay)
  - a) Outreach report.
  - b) Upcoming events/2023 plans.
- 5) Reports.
  - 5.1) Water-Use Efficiency Activities. (Resource and Analytics Supervisor Bolanos)
  - 5.2) Lobbying Activities. (Assistant General Manager Ly)
- 6) Board Members' Requests for Future Agenda Items.
- 7) Date of Next Committee Meeting.
- 8) Adjournment.



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DENNIS D. LaMOREAUX,  
General Manager

DDL/dh



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## **OUTREACH REPORT May 24 – June 15, 2023**

### **Press Release:**

- State Awards \$17.5 Million To PWD for Palmdale Ditch Conversion (June 13)
- PWD Issues Annual Drinking Water Quality Report (June 14)
- PWD Is the Only L.A. County Special District to Earn Top Honors from Statewide Leadership Foundation (June 15)

### **Print Publicity:**

- PWD Ends Drought Water Restrictions – *AV Press* (May 24)
- In a First, Southern California Water Reuse Pilot Plant Will Test Carbon Removal Process – *One Water News* (July 12)
- Grant Helps Palmdale Ditch Conversion – *AV Press* (June 14)

### **Other:**

- Completed and Publicized the Consumer Confidence Report (June)
- Booth at 2<sup>nd</sup> Annual AVC Palmdale Center Summer Block Party (June 7)
- Invited Stakeholders & Hosted Strategic Water Resources Plan Virtual Presentation with Woodard & Curran (June 13)

### **Social Media Highlights:**

17 posts on Facebook, Instagram and Twitter

- The highlight for all social media posts was Service Workers Kyle Maine Eddy and Dylan Doll installing a new service line in the 700 block of East Barrel Springs Road. It had 2,200 engagements on FB, 2,100 on Instagram and 1,000 on Twitter.

Employee highlights, job recruitments, news & RFPs on LinkedIn.

(more)

**Upcoming Events**

- Water-Wise Workshop: Smart Gardening for Beginners (June 21)
- Coffee with Director Dizmang (June 29)
- Customer Appreciation Day (July 18)
- National Night Out (July 25)
- Let's Talk H2O! Water Quality (Aug. 3)

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