

**MINUTES OF MEETING OF THE OUTREACH COMMITTEE OF THE PALMDALE WATER DISTRICT, MAY 23, 2023**

*A meeting of the Outreach Committee of the Palmdale Water District was held Tuesday, May 23, 2023, at 2029 East Avenue Q, Palmdale, CA 93550. Chair Mac Laren-Gomez called the meeting to order at 3:09 p.m.*

**1) Roll Call.**

**Attendance:**

Committee:

Kathy Mac Laren-Gomez, Chair

Gloria Dizmang, Committee Member

**Others Present:**

Dennis LaMoreaux, General Manager

Adam Ly, Assistant General Manager

Judy Shay, Public Affairs Director

Danielle Henry, Executive Assistant

Claudia Bolanos, Resource and Analytics Spvrs.

Patricia Guerrero, Management Analyst

0 members of the public

**2) Adoption of Agenda.**

It was moved by Committee Member Dizmang, seconded by Chair Mac Laren-Gomez, and unanimously carried by all members of the Committee present at the meeting to adopt the agenda, as written.

**3) Public Comments for Non-Agenda Items.**

There were no public comments for non-agenda items.

**4) Action Items: (The Public Shall Have an Opportunity to Comment on Any Action Item as Each Item is Considered by the Committee Prior to Action Being Taken.)**

**4.1) Consideration and Possible Action on Approval of Minutes of Meeting Held April 25, 2023.**

It was moved by Committee Member Dizmang, seconded by Chair Mac Laren-Gomez, and unanimously carried by all members of the Committee present at the meeting to approve the minutes of the Outreach Committee meeting held April 25, 2023, as written.

**4.2) Discussion of 2023 Outreach Activities. (Public Affairs Director Shay)**

**a) Outreach Report.**

Public Affairs Director Shay provided a detailed overview of the updated written Outreach Report of current events through May 23 including press releases, print publications, customer outreach, the Consumer Confidence Report, social media highlights, and participation in various events including the City of Palmdale's Desert Clean-Up near Wells 30 and 33 and then stated that a reduction of PWD-related news articles is anticipated due to Antelope Valley Press staffing changes and that the CSDA Chapter Quarterly Luncheon held at the District on May 18 had the most attendance to date with approximately 35 attendees.

Antelope Valley and social media news sources were then briefly discussed.

**b) Upcoming Events/2023 Plans.**

She then stated that upcoming events include a booth at the Antelope Valley College 2<sup>nd</sup> Annual Summer Block Party on June 7, a virtual presentation on the Strategic Water Resource Plan on June 13, a Water-Wise Workshop on Smart Gardening for Beginners on June 21 at the Legacy Commons Center, and Coffee with Director Dizmang in late June.

**5) Reports.**

**5.1) May 17, 2023 Sacramento Legislator Meetings. (Committee Member Dizmang)**

Committee Member Dizmang provided a brief overview of her Sacramento legislative meetings with Assemblymember Lackey, Assemblymember Carrillo, and Senator Wilk, including the District's Ambassadors Academy Program, educational outreach efforts, the Littlerock Dam recreation area, the Pure Water AV Project, and legislative bills concerning grant funding.

She then expressed her appreciation for Reeb Government Relations and the excellent work they are doing on behalf of the District.

**5.2) Lobbying Activities. (Assistant General Manager Ly)**

Assistant General Manager Ly provided legislative updates on SB23 regarding the expediting of permitting for water supply and flood risk reduction projects, AB1594 regarding the exemption of water utilities from new CARB regulations for heavy-duty vehicles, AB249 regarding lead testing in schools, and AB460, AB1337 and SB389 regarding water supply investigations.

He then stated that Reeb Government Relations submits weekly legislative updates, and after a brief discussion, it was determined that staff provide the Committee with monthly legislative report updates.

**6) Board Members' Requests for Future Agenda Items.**

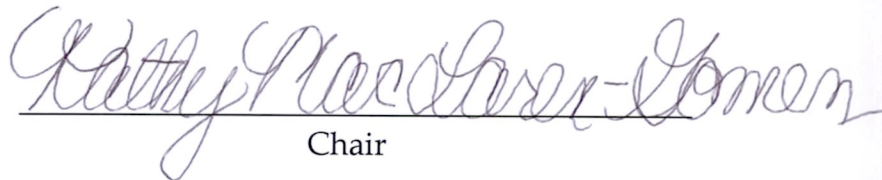
There were no requests for future agenda items.

**7) Date of Next Committee Meeting.**

After a brief discussion of inviting elected representatives to attend Regular Board meetings, it was determined that the next Outreach Committee meeting will be held June 27, 2023, at 3:00 p.m.

**8) Adjournment.**

There being no further business to come before the Outreach Committee, the meeting was adjourned at 3:53 p.m.

  
Chair