

**MINUTES OF MEETING OF THE OUTREACH COMMITTEE OF THE PALMDALE WATER DISTRICT, JUNE 27, 2023**

*A meeting of the Outreach Committee of the Palmdale Water District was held Tuesday, June 27, 2023, at 2029 East Avenue Q, Palmdale, CA 93550. Chair Mac Laren-Gomez called the meeting to order at 3:00 p.m.*

**1) Roll Call.**

**Attendance:**

Committee:

Kathy Mac Laren-Gomez, Chair

Gloria Dizmang, Committee Member

**Others Present:**

Dennis LaMoreaux, General Manager

Adam Ly, Assistant General Manager

Judy Shay, Public Affairs Director

Claudia Bolanos, Resource and Analytics Spvsr.

Danielle Henry, Executive Assistant

Patricia Guerrero, Management Analyst

0 members of the public

**2) Adoption of Agenda.**

It was moved by Committee Member Dizmang, seconded by Chair Mac Laren-Gomez, and unanimously carried by all members of the Committee present at the meeting to adopt the agenda, as written.

**3) Public Comments for Non-Agenda Items.**

There were no public comments for non-agenda items.

**4) Action Items: (The Public Shall Have an Opportunity to Comment on Any Action Item as Each Item is Considered by the Committee Prior to Action Being Taken.)**

**4.1) Consideration and Possible Action on Approval of Minutes of Meeting Held May 23, 2023.**

It was moved by Committee Member Dizmang, seconded by Chair Mac Laren-Gomez, and unanimously carried by all members of the Committee present at the meeting to approve the minutes of the Outreach Committee meeting held May 23, 2023, as written.

**4.2) Discussion of 2023 Outreach Activities. (Public Affairs Director Shay)**

**a) Outreach Report.**

Public Affairs Director Shay provided a detailed overview of the updated written Outreach Report of current events through June 27 including press releases, print publications, the Consumer Confidence Report, customer outreach, social media highlights, and participation in various events including a virtual Strategic Water Resources Plan Workshop, a Water-Wise Workshop on Smart Gardening for Beginners, and a Café con Leche radio interview followed by a brief discussion of utilizing Facebook Live during Coffee with Director events after which it was determined to test this option during Director Dizmang's Coffee event on June 29.

**b) Upcoming Events/2023 Plans.**

She then stated that upcoming events include Coffee with Director Dizmang on June 29; Customer Appreciation Day on July 18; National Night Out to be held at Massari Park on July 25; Let's Talk H2O!: Water Quality to be held at the Leslie O. Carter Water Treatment Plant on August 3; and a Junior Water Ambassadors Academy in the Fall followed by discussion of participation in the Poppy Festival, community outreach, a District hosted plant sale and Fall event, and inviting Mr. Kimble Goodman, Field Representative for Assemblymember Juan Carrillo, to be a presenter for the Water-Wise gardening event in December.

Chair Mac Laren-Gomez then requested to see the comic strip winning entries.

**5) Reports.**

**5.1) Water-Use Efficiency Activities. (Resource and Analytics Supervisor Bolanos)**

Resource and Analytics Supervisor Bolanos stated that staff continues monthly drought messaging and drink reporting; that there has been an increase in Water Saving Rebate applications; that there has been a decrease in water waste complaints and door tags; and that staff participated in the Water Wise-Workshop on Smart Gardening for Beginners and the 2<sup>nd</sup> Annual Antelope Valley College Summer Block Party followed by a brief discussion of composting, of community outreach for businesses, and of elected officials working together.

**5.2) Lobbying Activities. (Assistant General Manager Ly)**

Assistant General Manager Ly provided legislative updates on the District's position to oppose AB429 regarding groundwater wells permits and AB1563 regarding groundwater extraction permit verification from a local groundwater sustainability agency, and the support of the amended AB676 regarding state policy to specify human consumption as the highest use of water.

He then stated that Reeb Government Relations is working with lobbyists for the Sanitation District in support of AB1567 and SB867 regarding additional bond funding for water-related projects and that the monthly legislative report will be distributed next week.

**6) Board Members' Requests for Future Agenda Items.**

There were no requests for future agenda items.

**7) Date of Next Committee Meeting.**

It was determined that the next Outreach Committee meeting will be held July 25, 2023, at 3:00 p.m.

**8) Adjournment.**

There being no further business to come before the Outreach Committee, the meeting was adjourned at 3:45 p.m.

  
Chair